## Reducing Food Loss and Waste - Making it Personal

12 Mar 2019

Poll results

## Who do you see as the main/key player in tackling food loss and waste? (1/2)



Consumers

21%

NGOs

0 %

Multilateral Organizations

Retailers and restaurants

Government

4 %

**All of the Above** 

66 %

## What do you as an individual do to fight food waste at home?



Freezing leftovers and other food I do not have time to use

22 %

Being aware of how much food I buy

29 %

Only cooking the amount I actually eat

7 %

Donating leftover food to good causes or the like 1%

Planning my meals according to what I have at home

*\_\_\_\_\_* 40 %

## The best way to scale ideas/businesses that fights food waste is through:



52 %

Access to funding

Public-private partnership

Private-private partnership

4 %

Government induced incentives or legislation

28 %

Public communication

