

James Allen IV

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EMPLOYMENT

Associate Research Fellow, International Food Policy Research Institute (IFPRI)	2023-current
Research Director of CEDIK, Dept of Agricultural Economics, Univ of Kentucky	2012-2016

EDUCATION

Ph.D. Economics and Public Policy	University of Michigan	2023
<i>Primary fields: development economics, labor economics Secondary field: economic demography</i>		
M.A. Economics	University of Michigan	2018
M.S. Agricultural, Food, & Resource Economics	Michigan State University	2012
B.A. Major: Political Science, Minor: Economics	Alma College	2009

RESEARCH

Peer-Reviewed Publications:

["Correcting Perceived Social Distancing Norms to Combat COVID-19"](#), (with Arlete Mahumane, James Riddell IV, Tanya Rosenblat, Dean Yang, and Hang Yu), *Economic Development and Cultural Change*, 2024. <https://doi.org/10.1086/727192> [Replication Package, NBER Working Paper 28651, AEA Registry, Populated PAP, IPA Project Summary, Policy Brief]

["Knowledge, Stigma, and HIV Testing: An Analysis of a Widespread HIV/AIDS Program,"](#) (with Arlete Mahumane, James Riddell IV, Dean Yang, and Hang Yu), *Journal of Development Economics*, 2023. <https://doi.org/10.1016/j.jdeveco.2022.102958> [NBER Working Paper 28716, AEA Registry, Populated PAP, VoxDev article]

["Teaching and Incentives: Substitutes or Complements?"](#) (with Arlete Mahumane, James Riddell IV, Tanya Rosenblat, Dean Yang, and Hang Yu), *Economics of Education Review*, 2022. <https://doi.org/10.1016/j.econedurev.2022.102317> [Replication Package, NBER Working Paper 28976, AEA Registry, Populated PAP, Policy Brief]

["Are agricultural markets more developed around cities? Testing for urban heterogeneity in separability in Tanzania,"](#) *Food Policy* 79 (2018): 199-212. <https://doi.org/10.1016/j.foodpol.2018.07.005>

Predoctoral: Written with M.S. degree when employed as Research Director from 2012-2016

["Impacts of a Community Supported Agriculture \(CSA\) voucher program on food lifestyle behaviors: Evidence from an employer-sponsored pilot program,"](#) (with Jairus Rossi and Timothy Woods), *Sustainability*, 9.9, 1543, August 2017. doi:10.3390/su9091543

["CSA shareholder food lifestyle behaviors: a comparison across consumer groups,"](#) (with Jairus Rossi, Timothy Woods, and Alison Davis), *Agriculture and Human Values*, February 2017. doi:10.1007/s10460-017-9779-7.

["Do community supported agriculture programmes encourage change to food lifestyle behaviours and health outcomes? New evidence from shareholders,"](#) (with Jairus Rossi, Timothy Woods, and Alison Davis), *International Journal of Agricultural Sustainability*, May 2016.

[“Constructing a multi-dimensional measure of local entrepreneurial culture,”](#) (Nicole Breazeale, Michael W-P Fortunato, Ronald Hustedde, and Helen Pushkarskaya), *Community Development*, 46:5, 516-540, October 2015. doi: 10.1080/15575330.2015.1080743.

[“Residents’ Willingness-to-Pay for Attributes for Rural Health Care Facilities,”](#) (with Alison Davis, Wuyang Hu, and Emmanuel Owusu-Amankwah), *Journal of Rural Health*, 31:1, 7-18, July 2014.

Working Papers:

[“Double-Booked: Effects of Overlap between School and Farming Calendars on Education and Child Labor,”](#) IFPRI Discussion Paper 2235, Washington, DC: IFPRI, January 2024. [[World Bank Development Impact Blog](#)]

[“Would You Rather? Household Choice between Cash Transfers or an Economic Inclusion Program”](#) (with Daniel Gilligan, Sikandra Kurdi, and Basma Yassa), MENA Working Paper 44, Washington, DC: IFPRI, November 2024. [[IFPRI Blog](#)]

Work in Progress:

“Impact Evaluation of Egypt’s Forsa Graduation Program” (with Daniel Gilligan, Sikandra Kurdi, and Basma Yassa).

- Baseline and midline data collection complete.
- Policy outputs: [Midline Report](#), [Midline Policy Note](#)

“Hiring Effective Health Promoters” (with Arlete Mahumane, James Riddell IV, Tanya Rosenblat, Dean Yang, Hang Yu, and Basit Zafar). Data collection ongoing. [[AEA Registry](#)]

“Integrating Socio-Economic and Environmental Interventions to Improve Well-Being in Vulnerable Communities” (with Chris Barrett, Nicolas Jouanard, Samba Mbaye, Gilles Riveau, Jason Rohr, Doudou Sow, and Faraz Usmani and others). [[AEA Registry](#)]

- Baseline complete. Midline data collection ongoing.
- Working paper coming soon: “Do private incentives crowd out public good donations? Evidence from a lab-in-the-field experiment” (with Kira Lancker, Lakshmi Iyer, Faraz Usmani, Molly Doruska, Samba Mbaye, Amina Sylla, Binta Sow, Jason Rohr, and Christopher Barrett).

“World Vision PARES Evaluation on Phase-Out of School-Feeding in Mozambique” (with Naureen Karachiwalla and Jordan Kyle). Completed baseline data collection.

“Decentralizing School Calendars in Madagascar” (with Almedina Musić). Proof-of-concept analysis using secondary data is ongoing. [[IFPRI Blog](#), [Project Note](#)]

“Blood Taxes: The Development Effects of Military Conscription in Colonial French West Africa” (with Jon Denton-Schneider). Currently digitizing raw data collected at the *Archives Nationales du Senegal*.

Select Other Publications:

[“The Demography of the Labor Force in Sub-Saharan Africa: Challenges and Opportunities,”](#) (with David Lam and Murray Leibbrandt), GLM|LIC Synthesis Paper No. 10, November 2019.

[“Determinants of Land Allocation in a Multi-Crop Farming System: An Application of the Fractional Multinomial Logit Model to Agricultural Households in Mali,”](#) Master’s Thesis, AgEcon Search, 2014.

[“Lessons Learned from 25 Years of Food Security Research, Capacity-Building, and Outreach,”](#) (with Eric Crawford, Duncan Boughton, and John Staatz), Michigan State University, International Development Working Paper 101, October 2009.

AWARDS

Research Grants: *co-authored proposals awarded \$1,067,203.*

- \$49,988 "Accelerating Changes in Norms about Social Distancing to Combat COVID-19", IPA P&R, PI: Dean Yang.
- \$26,100 "Accelerating Changes in Norms about Social Distancing to Combat COVID-19", J-PAL IGI, PI: Dean Yang.
- \$676,733 "Educational Decision-Making in the Aftermath of a Disaster: Evidence from Cyclone Idai in Mozambique", INEE and Dubai Cares E-Cubed Research Fund, PI: Dean Yang.
- \$14,042 Michigan Student Grants: Bobbe and Jon Bridge Award for Engaged Scholarship (\$5000), Weinberg Graduate Student Award (\$4,042), Weiser Center for Emerging Democracies Graduate Student Research Grant (\$3,500), Rackham Pre-Doctoral Research Grant (\$1,500)

Predoctoral:

- \$96,512 "Going to the Farm-acy: The Effect of CSA-Backed Produce Prescriptions on Eating Behaviors and Health Outcomes in Rural Kentucky" USDA Agricultural Market Service, Farmers' Market Promotion Program. PI: Timothy Woods
- \$39,828 "Neighbourhood Disadvantage, Food Resources in the Environmental, and the Influence on Food Store Choice and Purchasing Behaviour among SNAP Participants and SNAP Eligible Household" USDA Economic Research Service, FoodAPS Research Initiative, PI: Alison Gustafson.
- \$164,000 "An Evaluation of ARC Health Projects in Appalachia" Appalachian Regional Commission. PI: Alison Davis.

Fellowships and Honors:

- 2023 Lester P. Monts Award for Outstanding Graduate Student Research on Africa, African Studies Center, University of Michigan (\$800)
- 2018-23 Rackham Merit Fellowship (3 years tuition & stipend)
- 2020-22 Population Studies Center Traineeship in Economic Demography (2 years tuition & stipend)
- 2018-19 Weinberg Population, Development & Climate Change Fellowship (\$7500)
- 2019 Outstanding Third-Year Paper Award, Department of Economics, University of Michigan
- 2016 Supervisor of the Year Nominee, University of Kentucky

ACADEMIC PRESENTATIONS

- 2024 Association for Education Finance & Policy (AEFP) EdDev Meeting, Michigan Development Conference (MDev), Annual Meeting of the Feed the Future Innovation Lab for Markets, Risk & Resilience, IPA & GPRL's Researcher Gathering at Northwestern University, American University, Dickinson College
- 2023 Clark University, Midwest International Economic Development Conference (MWIEDC), Pacific Conference for Development Economics (PacDev), International Food Policy Research Institute (IFPRI), Baylor University, Alma College, Centre d'Études et de Recherches sur le Développement International (CERDI)
- 2022 North East Universities Development Consortium (NEUDC), Michigan State, Michigan Economic Development Seminar, Michigan H2D2
- 2021 Conference on Behavioral Economics Experiments & Insights on Covid-19 (JHU and LSE)
- 2020 Michigan H2D2, University of Cape Town
- 2018 Michigan: H2D2, African Studies Center 10th Anniversary Symposium, Ford School Gramlich Showcase

2013-15 *Predoctoral*: Economic Research Service, US Department of Agriculture, (Washington DC, 2015), 2nd International Conference on Global Food Security (Ithaca, NY, 2015), Agricultural & Applied Economics Association Meeting (Washington DC 2013, Minneapolis 2014)

OUTREACH

Select Policy Publications:

["Combatting COVID-19 in Mozambique,"](#) (with Patricia Freitag, Faustino Lessitala, Arlete Mahumane, James Riddell IV, Tanya Rosenblat, Dean Yang, and Hang Yu), Ann Arbor, MI: University of Michigan, 2020.

- Policy Briefs: [Correcting Misperceptions of Covid-19](#) and [Improving Covid-19 Knowledge](#)
- Summary Reports: [Round 1 Summary Report](#) and [Round 2 Summary Report](#).

Select Blogs and Op-Eds:

["Egypt's experience bridging cash transfers and an economic inclusion program for sustainable social protection,"](#) (with Daniel Gilligan, Sikandra Kurdi, and Basma Yassa), IFPRI Blog, December 2024.

["When school overlaps with farming: Measuring reduced educational advancement and simulating solutions in Africa,"](#) IFPRI Blog, December 2024.

["Can school calendars improve education? Avoid the farming calendar. Guest Post by James Allen IV"](#), World Bank Development Impact Blog, November 2022.

["Linking Food Security Research to Policymaking,"](#) (with Michelle DeFreese), [Economics That Really Matters](#) (ERTM) blog, October 2015.

["Peace Corps at 52: people-to-people diplomacy,"](#) Op-Ed, [Lexington Herald-Leader](#), February 2013.

SERVICE

Professional Service:

2024 Participant, Roundtable Discussion on "Nutrition for Growth", French Embassy, Washington, DC.
2023-24 Mentor, Association for Mentoring and Inclusion in Economics ([AMIE](#))
2023-24 Mentor, Graduate Applications International Network ([GAIN](#))
2021-22 Doctoral Admissions Committee, Ford School of Public Policy, University of Michigan
2019-20 Doctoral Admissions Committee, Ford School of Public Policy, University of Michigan
2018,21 Emcee for "Econ Skit Night", Department of Economics, University of Michigan
2015 Junior Research Task Force, 2nd International Conference on Global Food Security, Cornell
2014-21 Board Member, African Sky (small non-profit working in Mali, West Africa)
2010-12 Peace Corps Volunteer, United States Peace Corps, Mali

Referee Service:

Journals: The Economic Journal; Journal of Development Economics; Journal of Human Resources (2); Economic Development and Cultural Change (2); Journal of African Economies (2); Food Security; Bulletin of the World Health Organization, Review of Economics of the Household; Journal of Development Perspectives; Review of Development Economics; Environment, Development and Sustainability; Agricultural Economics; European Review of Agricultural Economics; The Journal of Rural Health

Grants: National Science Foundation (NSF)

Books: Prentice Hall's "Introduction to Agricultural Economics, Global Edition"

TEACHING

Instructed 342 students since 2013

- 2018-19 Graduate Student Instructor, Department of Economics, University of Michigan
- Introductory Macroeconomics, 2 sections, (with Ed Cho) – Winter 2019
 - Development Economics, (with Lauren Falcao-Bergquist) – Fall 2018
- 2013-15 Instructor, Department of Agricultural Economics, University of Kentucky
- Agriculture & Development Economics – Fall 2013, Fall 2014, Fall 2015
 - Introduction to Resource and Environmental Economics – Spring 2014
 - Intermediate Microeconomics – Spring 2015

PERSONAL

Skills: Languages: English (*native*), Bambara (*advanced*), French (*intermediate*)
Software: Stata (*advanced*), ArcGIS (*intermediate*)

Citizenship: United States